

Press Release



For Immediate Release:

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AASP-MN to Host 2-Day R.O. Writer™ User Training Camp

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) will host a 2-Day R.O. Writer™ User Training Camp, from 8:00 a.m. to 4:00 p.m., Wednesday, September 30 and Thursday, October 1 at the Ramada Plaza, 1330 Industrial Blvd., NE, Minneapolis. The training, led by R.O. Writer™ Software Expert Paul Allen Stewart, is designed to provide a new level of understanding of the tools and capabilities built into the R.O. Writer™ software. The training covers recommended setup and best practices, as well as how to build a business and marketing plan using data collected. Topics covered include:

- **Software usage and functionality**
 - Understand how to easily navigate all areas of the software
 - Optimize estimating tool for all jobs and vendor parts lookup
 - Accounts payable
 - Accounts receivable
 - Inventory
 - Scheduling
 - Configuration
 - Marketing and reporting modules
 - Tips and tricks to make the system faster
 - Best practices for parts return, cores and warranty
- **Business analysis**
- **Marketing and follow-up**
- **Service center processes and procedures**

Owners, managers and service advisors will leave excited about using all of the tools available in the R.O. Writer™ software.

The cost to attend the 2-day camp is \$295 for members and \$395 for non-members. Each additional person from the same company may attend for \$150.

For additional information or to register, contact the AASP-MN office at (612) 623-1110 or 800-852-9071 or visit www.aaspmn.org.

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AASP-MN is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its over 700 members. For more information, visit www.aaspmn.org.